

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s) : Seth HABERMAN et al.  
Serial No. : 10/657,335  
Filing Date : September 8, 2003  
For : SYSTEM FOR AUTHORIZING AND EDITING  
PERSONALIZED MESSAGE CAMPAIGNS  
Group Art Unit : 2427  
Examiner : Kunal N. LANGHNOJA  
Attorney : 0813808.13102  
Docket No.  
Confirmation No. : 1662

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR CONTINUED EXAMINATION AND**  
**AMENDMENT AFTER FINAL**

SIR:

This Amendment addresses to the Advisor Action mailed August 13, 2010 and the final Office Action of March 5, 2010. Applicants submit a Request for Continued Examination and Petition for Extension of Time to extend the previous extension to three (3) months, with the appropriate fees. Applicants consider no additional fees to be due in connection with the filing of this paper; however, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **50-1721**.

**The Listing of Claims**, begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.